

SECTION 2: NEW MEXICO YOUTH TOBACCO & NICOTINE USE

24/7
TWENTY-FOUR-SEVEN



EACH YEAR, APPROXIMATELY 600 YOUTH UNDER 18 YEARS OLD WILL BECOME NEW DAILY SMOKERS.¹

THE NUMBER OF NEW MEXICO YOUTH USING E-CIGARETTES HAS BEEN HIGHER THAN THE NATIONAL AVERAGE SINCE 2009 AND IS STEADILY INCREASING.^{2,3}



E-CIGARETTE USE IN NEW MEXICO AFFECTS MORE MALES AND MORE HISPANICS THAN FEMALES AND WHITE COMMUNITIES.⁵



THERE ARE MORE LGBTQ NEW MEXICO YOUTH USING E-CIGARETTES THAN THOSE WHO IDENTIFY AS HETEROSEXUAL/STRAIGHT.⁴



IT IS ESTIMATED THAT UPWARDS OF 40,000 NEW MEXICO RESIDENTS WILL DIE PREMATURELY OUT OF THE YOUTH UNDER 18 YEARS OLD THAT HAVE STARTED SMOKING!¹